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PRESS RELEASE

Chillon Castle: 2025 ranks as the second-best year in terms of visitor numbers

Nearly 422,000 people visited the lakeside fortress, driven by a predominantly international audience.

In 2025, Chillon Castle recorded a remarkable performance, with a 6% increase compared to 2024. With a total of 422,000 visitors, attendance reached an exceptional level, close to the all-time record set in 2019 (432,000 admissions). Once again, international visitors played a decisive role, accounting for 77% of total attendance, supported by a strong rise in European and Asian audiences.

An expanded and highly successful programme

In 2025, the Chillon Castle Foundation focused its efforts on diversifying audiences and strengthening regional partnerships.

Among the most notable new initiatives was the first evening event dedicated to the world of medieval fantasy, held on 22 March, which met with great enthusiasm, attracting nearly 1,120 participants.

“The success of the first edition of “Médiéval Fantastique à Chillon” demonstrates both the castle’s strong appeal and the innovative capacity of our teams to reach and engage new audiences,” said Marta dos Santos, Director of the Foundation.

The teams also worked closely with [Fort de Chillon](#), notably through a joint event focusing on the theme of defence, organised to mark the 80th anniversary of the end of the Second World War in Europe, as well as through a shared promotional ticket offered in November.

Sustained international momentum

In terms of visitor origins, the domestic audience accounted for nearly 23%, followed by the United States, which remained stable at 15%, and China at 11%, continuing the growth trend initiated in 2024 (+19% compared to +24% in 2024). The top ten countries of origin also included France (8%), Taiwan (5%), Spain (3%), the United Kingdom (3%), Germany (3%), India (2%), and Italy (2%).

Anne-Catherine Lyon, President of the Chillon Castle Foundation and former State Councillor of the Canton of Vaud, stated: “Thanks to its international reputation, Chillon Castle plays a driving role for the entire region, as clearly demonstrated by the visitor figures. However, to maintain this attractiveness over the long term, our essential mission is to preserve and pass on this exceptional medieval heritage. In this context,



we welcome the Canton's financial commitment towards the upcoming centennial conservation and restoration campaign, which will focus on the lakeside façades of the buildings."

Outlook for 2026: sustainable commitment and recognition of the role of women

In 2026, the Foundation will continue its efforts in the field of social and environmental responsibility, with the aim of obtaining the [Swisstainable Leading certification \(Level III\)](#).

On 8 March 2026, to mark International Women's Day, the castle will host [a festive day dedicated to women of the past and present](#), combining celebration, knowledge-sharing and conviviality.

As a reminder, Chillon Castle, which is owned by the Canton of Vaud, is one of the best-preserved medieval castles in Europe.

Photos and videos are available to the media at: www.chillon.ch/en/medias/

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