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PRESS RELEASE

Chillon Castle pays homage to wine

For centuries Chillon Castle has enjoyed close links with wine culture. Now, Chillon Castle Foundation is showcasing this ancestral heritage as part of two exclusive events inviting visitors to dive into the history of wine and the culture surrounding it in the Middle Ages.

Ancient bottling - Saturday 14 September 2024 - 10am-5pm

This year, Chillon Castle's traditional 'ancient bottling' programme is taking on a whole new dimension; as part of this unique event, visitors get to go to the very heart of wine production at the castle. Here they can build their understanding of medieval wine culture, cork their own bottle of Clos de Chillon 2023, and sample the castle's multi-award-winning Grand Cru. These white and red wines are vinified in the monument's cellars and are exclusively available to buy at the Castle Shop.

Hosted in partnership with Maison Henri Badoux winery and La Semaine de Goût (Taste Week), the day will be peppered with guided tours of the vineyard and castle, tasting sessions with specialist commentary, and several screenings of short films by Florian Burion. Younger visitors can also take part in sensory 'fun-ology' activities for the whole family. Wait staff will be on hand to tickle your tastebuds with culinary refreshments, each showcasing local produce.

From 12 to 22 September, including 14 September, Café Byron also has various cereal-themed events and menus in store.

Guided wine tours – Every first Saturday of the month from May to October

Since spring, Chillon Castle Foundation has been hosting guided wine tours which begin at the heart of the castle vineyard. Visitors can explore the surprising and fascinating history behind the vines, grape varieties and traditional oenological practices. Participants will also get the chance to sample the castle's Grand Cru, the Clos de Chillon, available in white and red.

Through these events, the Foundation aims to promote and preserve the region's shining historical and oenological heritage — upholding a historical, cultural, viti- and vinicultural legacy that forms an integral part of local history. All while offering the public a unique sensory and cultural experience.

Photos and videos available to the press on request

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